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1 | Strategic management | what is strategy | level of strategy | strategic management
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The future

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"Poverty and Social Impact Analysis (PSIA) is an approach used increasingly by governments, civil society organizations, the World Bank, and other development partners to examine the distributional impacts of policy reforms on the well-being of different stakeholders groups, particularly the poor and vulnerable. PSIA has an important role in the elaboration and implementation of poverty reduction strategies in developing countries because it promotes evidence-based policy choices and fosters debate on policy reform options. Poverty and Social Impact Analysis of Reforms presents a collection of case studies that illustrate the spectrum of sectors and policy reforms to which PSIA can be applied; it also elaborates on the broad range of analytical tools and techniques that can be used for PSIA. The case studies provide examples of the impact that PSIA can have on the design of policy reforms and draw operational lessons for PSIA implementation. The case studies deal largely with policy reforms in a single sector, such as agriculture (crop marketing boards in Malawi and Tanzania and cotton privatization in Tajikistan); energy (mining sector in Romania and oil subsidies in Ghana); utilities (power sector reform in Ghana, Rwanda, and transition economies, and water sector reform in Albania); social sectors (education reform in Mozambique and social welfare reform in Sri Lanka); taxation reform (Nicaragua); as well as macroeconomic modeling (Burkina Faso)."

Examines the role of the shadow, or underground, economy. Looks at ways of measuring it,

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the relationship between the shadow economy and the main stream economy, why it has been growing in size, and its effects on overall economic growth. How can states limit the size of the shadow economy, and does it matter that it exists?

Provides guidance to cultural landscape owners, stewards and managers, landscape architects, preservation planners, architects, engineers, contractors, and project reviewers prior to and during the planning and implementation of treatment projects. A cultural landscape is a geographic area associated with a historic event, activity, or person or exhibiting other cultural or aesthetic values.

The overall purpose of this text is to introduce beginning researchers to the study of educational and social policy, how it has been examined from a scholarly perspective, and the salient issues to consider in conceptualizing and conducting policy research. The emphasis is on "introduce," as the various policy fields within the public sector (for example, education, energy, health, labor) are much too diverse to include in depth in a single volume on theoretical concepts and research methods. The focus is not so much on the substance of policymaking as on understanding the interplay between how policy is made and implemented and the various conceptual approaches and methods researchers can use to frame and conduct policy studies. The underlying assumption is that a critique of the substantive, theoretical, and methodological issues involved in studying policy can help researchers conduct policy studies that are more informative in guiding policy development and more effective in assessing the impact of policy reforms. *Part I acquaints readers with

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substantive issues and challenges related to the study of the policy process, and includes chapters on federalism and policymaking, and on studying policy development, implementation, and impact. *Part II examines different conceptual frameworks and theories for the study of policy, with chapters on political culture and policymaking, the punctuated-equilibrium theory and the advocacy coalition framework, economic and organizational perspectives, and new approaches (e.g., feminism, critical theory, postmodernism). *Part III focuses research methods for studying policy, covering research design, qualitative methods, multilevel methods for policy research, and growth modeling methods for examining policy change. *Part IV compares the diversity of approaches used by policy scholars with respect to their strengths and weaknesses, and presents a number of issues for further consideration in conducting policy research. This introduction to theories and methods of conducting policy research is intended to give prospective researchers an appreciation of the relationship among policy problems, empirical methods, and practice, and to contribute to building their skills in conceptualizing and conducting policy research that answers important questions. The text includes examples of studies to illustrate the diversity of methodological techniques, and discusses issues related to the design and conduct of original educational policy studies. Studying Educational and Social Policy: Theoretical Concepts and Research Methods is designed primarily for graduate courses in educational policy and educational research and is appropriate as well for research methodology courses in other disciplines, including statistics and research methodology in the social sciences, organizational studies, public policy, and political science

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Based on new data and new analytical frameworks, this book assesses the forces of change at play in the development of American universities and their prospects for the future. The book begins with a lengthy introduction by Clark Kerr that not only provides an overview of change since the time he coined the phrase "the city of intellect" but also discusses the major changes that will affect American universities over the next thirty years. Part One examines demographic and economic changes, such as the rise of nearly universal higher education, private gift and corporate sponsorship of research, new labor market opportunities, and increasing inequality among institutions and disciplines. Part Two assesses the profound influence of the Internet and other technologies on teaching and learning. Part Three describes how the various forces of change affect the nature of academic research and the organization of disciplines and the curriculum. Part Four analyzes the consequences of change for university governance and the means by which universities in the future can maintain high levels of achievement while maintaining high levels of autonomy. The contributors include many of today's leading scholars of higher education. They are Andrew Abbott, Steven Brint, Richard Chait, Burton R. Clark, Randall Collins, David J. Collis, Roger L. Geiger, Patricia J. Gumpert, Clark Kerr, Richard A. Lanham, Jason Owen-Smith, Walter W. Powell, Sheila Slaughter, and Carol Tomlinson-Keasey.

This is a book for every healthcare practitioner-from every discipline-who is seeking to create a more meaningful, direct, and satisfying type of interaction with patients. At its foundation

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lies cash-pay healthcare and a return to the basic principles of commerce. You deliver services and products, and an experience that patients feel good about paying for with their hard-earned cash. This may involve a new payment structure, such as membership, concierge, hybrid, or direct pay; or it may be augmenting your business by adding new profit streams. It's simple, but not easy. In this breakthrough book, Dr. Mark Tager and Stewart Gandolf provide a practitioner's step-by-step guide to starting, growing and profiting from cash-pay healthcare. You'll find checklists, bulleted lists, helpful examples, and a guide to the best resources to help you along the way. No matter where you are along the continuum of generating additional revenue, you'll come away more confident and committed to growing your practice and serving your patients.

An organizational "North Star," codifying valued behaviors for optimal performance The Culture Engine shows leaders how to create a high performing, values aligned culture through the creation of an organizational constitution. With practical step-by-step guidance, readers learn how to define their organization's culture, delineate the behaviors that contribute to greater performance and greater engagement, and draft a document that codifies those behaviors into a constitution that guides behavior towards an ideal: a safe, inspiring workplace. The discussion focuses on people, including who should be involved at the outset and how to engage employees from start to finish, while examples of effective constitutions provide guidance toward drafting a document that can actualize an organization's potential. Culture drives everything that happens in an organization day to day, including focus, priorities, and the treatment of employees and customers. A great

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culture drives great performance, and can help attract and retain great talent. But a great culture isn't something that evolves naturally. The Culture Engine is a guide to strategically planning a culture by compiling the company's guiding principles and behaviors into an organizational constitution. Decide which behaviors and attitudes are desired in the organization Secure leader commitment to planning, drafting, and implementing the document Learn the most effective way to socialize the draft statement and get everyone on board Model desired behaviors to boost employee engagement throughout the process Organizational culture is not an amorphous thing – it comes down from the top, inspired and exemplified by the leadership. It can steer a company up or down, keep it on mission or force it off-course. For an organization to fulfill its potential, the culture must be on-point, truly reflecting the heart of the company from leaders to team members across the company. The Culture Engine helps leaders define the playing field, pushing performance to the next level.

This book addresses the unique healthcare needs of adults with chronic childhood illnesses. It presents a model of primary and secondary prevention for emerging adulthood—primary prevention in which all young adults are screened for high-risk behaviors and health needs and secondary prevention in which young adults with chronic childhood conditions are optimized through coordinated care, connections to community resources and social/family support. This book is organized in five parts. Part I provides a detailed overview of the health care transition from pediatrics to adult medicine from both a policy and practice perspective. In Part II, the concept of emerging adulthood as a developmental period is explored and

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strategies for providing improved comprehensive care for this age group are discussed. Part III reviews specific chronic childhood conditions, such as attention-deficit/hyperactivity disorder, autism, cystic fibrosis, and diabetes mellitus, and offers clinical cases and summary reports that can be used as a quick guides to each condition. In Part IV, additional clinical considerations that are not necessarily condition-specific but are highly relevant to the care of young adults with chronic childhood conditions are examined. Part V describes the socio-legal issues involved in caring for this population. Care of Adults with Chronic Childhood Conditions provides primary care providers with a new framework for the care of young adults and identifies opportunities to influence patient health outcomes over a life trajectory.

This publication explores how international trade is promoting economic empowerment through the increased participation of women and micro, small, and medium-sized enterprises. It highlights the roles of services and digital connectivity in facilitating diversification and inclusive economic transformation. The report examines recent trends in aid for trade in Asia and the Pacific and how it can do more to boost inclusive growth.

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